



# Chapter overview

- Introduction to Website Building
- Domain & Hosting Basics
- Introduction to WordPress
- Installing WordPress Locally
- Themes and Templates
- Customizing WordPress
- Plugins & Extensions
- Creating Pages & Posts
- Using AI for Content
- AI Image Tools
- SEO Basics
- Website Speed Optimization
- Security Essentials
- Contact Forms & Integrations
- 📌 Project 1: Personal Portfolio Website
- Introduction to Shopify
- Setting up Shopify Store
- Shopify Themes
- Adding Products
- Shopify Plugins & Apps
- AI Product Images
- Payments & Shipping Setup
- Shopify SEO
- AI Chatbots & Customer Service
- 📌 Project 2: E-Commerce Store
- Introduction to AI Website Builders
- No-Code Website Automation
- AI Branding & Copywriting
- Analytics & Performance Tracking
- 📌 Project 3: AI Business Website